

Cheapside C. of E. Primary School

Watersplash Lane • Cheapside • Ascot • Berkshire • SL5 7QJ

Telephone: (01344) 621112

Fax: (01344) 624035

Website: www.cheapsideschool.org.uk

E-mail: cheapsidecofe@rbwm.org

Headteacher
Mrs Kate Searle

Thursday 2nd July 2015

Dear Parents,

This week Class 3B are embarking on a YOUNG ENTERPRISE challenge. It is an exciting highlight for our Year 6 children and is based on the idea behind the young apprentice T.V show.

Both years 5 & 6 are involved and the focus is to find a budding Year 6 Entrepreneur! Year 6 will be managing a small team, to produce a summer fair product or service for a mini fair style afternoon for all other classes to enjoy. This will take place during the school afternoon on Wed 15th July.

All classes will be given money tokens to exchange for the services on offer, however to buy products they will need to have a small amount of spending money with them on the day. (Maximum of £2).

Enterprise teams will work through a sequence of exciting challenges over the next two weeks in order to prepare for the fair and gain business points.

- Company Creation
- Market Research
- Product/Service Analysis
- Product/Service Design
- Advertising
- Product/Service Presentation

Mrs Searle and a representative from our Governing Body will be invited to take part in judging the business points scored.

The team who collects the largest points and money total combined will become the winners with the manager receiving the coveted title of **YOUNG ENTREPRENEUR 2015**. The whole Team success will be celebrated during a school assembly.

It would be greatly appreciated if you could support our children to enjoy this exciting enterprise by sending in £2 spending money (preferably in mixed silver coinage) in a brown sealed envelope with your child's name on, by Wednesday 15th July. Once counted, all monies collected at our fair will be donated to the school council to invest in a school project of their choice.

Thank you for your support

Ruth Black